

# The Page Coach Impact Report 2021-2022



"...Our book give-away was a success due to the generous Kids Need to Read donation! The high-interest books we received for our intermediate students were perfect! Hockey! Wrestling! Bloodhounds! Fingerprints! World War II! These topics and many others drew our students in, and the books were read on the spot! For our limited-English students, the Highlights magazines and puzzle books were very much appreciated. The grade level teachers were so thankful that ALL students came away with something to read, something to do, something to take home over the winter break! Thank you, thank you, thank you, Kids Need to Read! With each and every donation, you are making a difference in our student's lives and we are eternally grateful" Karen O'Keefe, EL Testing Specialist, Mountain View School, Phoenix, Arizona

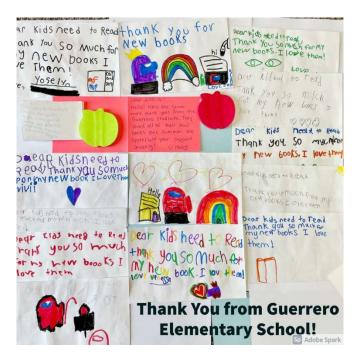


The Page Coach, Kids Need to Read's mobile outreach unit providing literary treasure to disadvantaged children, proudly served 78,004 children during the 2021-2022 fiscal year (April 1, 2021–March 31, 2022), distributing inspiring books and literacy programming at a diverse array of schools, libraries, and literacy events in low socioeconomic communities throughout the states of Arizona, California and Nevada. This represented an 20% increase over the 62,450 children served by the program the previous year. The number of reading resources provided by the program also grew, from 130,845 books valued at \$883,017 during 2020–2021 to 135,601 books valued at \$941,303. The average poverty rate of clients served was 85%.

Surveys were sent to agencies that received visits from The Page Coach. The surveys are structured to gauge an increased desire to read after the program. This included interactive presentations, as well as book giveaway events. Of the forty-six Page Coach survey respondents, twenty-one reported 100% increased desire to read after the program. Nine reported a 90–85% increased desire to read, and two reported less than 70% observation of an increased desire to read. Fourteen respondents could not estimate a percentage, but provided positive feedback, such as this:

"Our students and families were SO excited to receive books from Kids Need to Read. Many students were shocked to be able to take books home, they expressed that they had never been given a brand-new book to keep before! Our SEI library is updated with grade-appropriate, high-interest books to get students excited about reading in class! Estrella High School, our staff, students, and families, are so grateful for the generous donation! (Carly Mendoza, Assistant School Leader of Curriculum & Instruction, Estrella High School, Avondale, Arizona) The past years of Covid-19 school and library closures has had a few surprising and positive outcomes, Not only do we enjoy strong relationships with unlikely organizations made in the past year, there is now a greater recognition of Kids Need to Read and its mission amongst the types of schools and organizations that we traditionally serve. This is evident in the increase of requests from schools, libraries, governmental agencies, and nonprofit service programs across the state.

Below is a list of major funding contributors who have been exceedingly helpful in our mission to deliver desperately needed reading resources, providing literary support and increased book access to children we serve.



#### Major Funding Contributors

455 Foundation Margaret Bostrom Cardinals Charities Cox Communications Charities ECF of Boeing Arizona Embraer Foundation Faith Christian Center Mesa United Way Pi Beta Phi Foundation/Pi Beta Phi Phoenix Alumnae Club/Pi Beta Phi Arizona Beta Chapter Kathy and Jerry Wood Foundation Thunderbirds Charities Western Alliance Bank

#### Major In-kind Contributors

American Girl Animal Welfare Institute Arizona Renaissance Festival Barnes & Noble Phoenix area stores Bookman's Entertainment Exchange Mesa Bucket Fillers Elks Foundation III Highlights for Children Houghton Mifflin Harcourt Julie Hemming Savage Kristin Struble MD PetSmart Charities/PetSmart West Valley Stores Scott E Sutton Smith Public Library

## Impossible to Choose Just One

In a year full of adventures, new friends, and new ideas, it is impossible to pick just one story to highlight. This last year has been one of reassessment and healing for the communities we serve. Flexibility has been our hallmark as COVID-19 restrictions ease and communities open up. We find the return of family events to be a joyful way to reconnect on a personal level with the children we serve. Whether it is meeting the needs of a school restarting in person teaching or providing books to support and encourage parental bonding, the Page Coach will continue its appealing approach to helping children discover the **JOY of reading** and the **POWER of a literate mind**!



#### We almost ran out!

For this "Back-to-School" Night at Adams Elementary, students received a Highlights magazine, a book of choice and a spin of our "Wheel of Literacy" for an additional prize. Told to expect about 150 students we packed (as usual) for twice that number. Every family at the school came, at the end of the event we only had 10 books left. There is now a new rule for all events; always bring double what you expect to use!

#### You Can't Cancel Books!

Nonprofits are often needed most during times of crisis. Kids Need to Read is no exception. Irving Elementary had scheduled a winter carnival and Kids Need to Read was invited to give away books and Highlights out to students and their families. Unfortunately, the dreaded COVID-19 virus made a sudden appearance, shutting down several classrooms and canceling the carnival. Warned only 24h hours in advance, the Kids Need to Read team sprang into action, rapidly switching out books and increasing counts so that every student could receive a book and a Highlights magazine in time for the holiday break.

#### Ending the Year With a Smile.

Our year of adventures was ending as we set up for the Pinal County's "Sky's the Limit" mother- daughter event at Florence High School, but the thrill was still there. The participants at the event were not expecting to receive anything, let alone books that they got to choose on their own. Happy giggles filled the air as the young ladies talked to each other and their moms about the types of books they liked to read. Truly, nothing is sweeter than seeing a child happy for receiving a book

## Storybook Adventures

"Thank you so very much for the wonderful book and stuffed animal. The kids are in heaven and all they want to do is read and look at books after the story you read to them! My heart is full of gratitude..." Vanessa Eckman, MAT, Kindergarten Teacher, Porter Elementary, Mesa, Arizona

Immersing children into the world of stories is the magic of Kids Need to Read's "Storybook Adventures". Sharing a passion for reading is contagious. Giving a copy of the books you read for the children to share at home is priceless! Books are so clearly vital, not only as a means to learn to read, but as a tool for children to dream and to accomplish those dreams. Storybook Adventures throws open the door for each child to begin the process of dreaming for their bright future.

Schools and libraries served with onsite or virtual Storybook Adventures events included:

- Mesa: Porter Elementary School
- Mesa: Mesa Public Library Dobson Branch
- Mesa: Mesa Public Library Main Branch
- Phoenix: Capitol Elementary School
- San Tan Valley: San Tan Valley Public Library
- Tohono O'odham Nation: Indian Oasis Primary School





### Wheel of Literacy

*"The books that were donated were amazing! The students were so excited to take their very own book home! Thank you for supporting the literacy of our students!"* Deanna Krajenke, TOSA, Curry Elementary School, Tempe, Arizona

School-wide book giveaways! Family literacy nights! STEM nights! Fall carnivals! Parent meetings! Community events! Food bank events! Holiday events! What fantastic opportunities to inspire children and families to read. As our communities have opened we have been there, with open hearts and hands full of books.

Kids Need to Read's Page Coach visited 97 locations in Arizona, 8 in California, and 5 in Nevada to support massive book giveaway events and celebrate literacy in the schools and community.

This year our community events and book giveaways have a new component in the form of the "Wheel of Literacy". Designed to engage and excite children with the prospect of winning at reading, children spin the wheel for an opportunity to win something extra to take on their reading adventures. Prizes include reading buddies, small bags of reading swag, and additional reading resources.

### Community events

- Ahwatukee: Ahwatukee Eats
- Apache Junction: Apache Junction Library: Lib-Con
- Chandler: Barnes and Noble Chandler Author Signing
- Coolidge: Central Arizona College: Health fair
- Gold Canyon: Arizona Renaissance Festival
- Ft. McDowell: Indigenous Peoples Day
- Mesa: Arizona Museum of Natural History: Dino Party
- Mesa: Blue Ribbon Army Trunk or Treat
- Mesa: Boeing Family Day
- Mesa: Downtown Mesa Farmers Market
- Mesa: Mesa Public Library: Halloween Boo
- Mesa: Native American Fatherhood and Families Association: Book'em
- Peoria: Barnes and Noble Peoria Author Signing
- Phoenix: Paradise Valley Community College: Fall Fair
- Phoenix: Barnes and Noble Desert Ridge Author Signing
- Phoenix: Run Your Race
- Phoenix: Watts Family Maryvale YMCA: Winter Fair
- Tempe: Tempe Public Library: Lib-Con
- San Tan Valley: San Tan Public Library: Opening





## **Books and Buddies**



"Our event was to share out these books with our students attending our summer school program. Our students absolutely loved being able to pick out books to take home and keep. Some have read the books, returned them, and asked that they be given to others to take home and read (keep if they would like). Many of our younger readers have commented on reading to their younger siblings. We've left our remaining book/magazine donations on a shelf in the library. Students know that these are books that they don't have to check out but can take home and keep. One family brought in books of their own to add to what they have dubbed the, 'Give and Take Library.' Thank you for this kind donation. Our students have enjoyed it 110%!" Jennifer Field, Principal, Sirrine Elementary School, Mesa, Arizona

In addition to the many individuals who donate books and handmade reading buddies to Kids Need to Read, several corporate benefactors hold annual book-raisers and buddy-raisers, contributing desperately needed reading resources to enhance the quality and quantity of the Page Coach's gifts to children. Among these much-appreciated resource-raising partners are:

American Girl Publishing 2,212 books

Animal Welfare Institute 4723 books

Arizona Renaissance Festival 3037 books

**Barnes and Noble Phoenix Area Stores** 10757 books Bucket Fillers 3,347 books

Houghton Mifflin Harcourt 829 books

Jack Barnes Elementary School 2827 books

Kristin Struble MD 1495 Books

**PetSmart Arizona West Valley Stores**, in conjunction with **PetSmart Charities**, worked together to raise 3,162 stuffed reading buddies. The irresistible pals serve as comforting read aloud companions for the children we serve, especially those whose caregivers have difficulties helping with at-home reading due to burdensome schedules, language barriers, or other challenges. *"This is our 2nd year being provided with books from KNTR. It is* 

such a big hit with teachers and students, especially the kindergartners, they love their reading buddies. We are so blessed



to have been recipients of the book donations." Melissa Andrews, Vice President of the PTA, Scott Libby Elementary, Litchfield Park, Arizona



#### Ahwatukee Ahwatukee Eats

#### **Apache Junction**

Superstition Community Food Bank Apache Junction Public Library

<u>Avondale</u> Estrella High School

#### **Bisbee**

Boys & Girls club of Bisbee Bisbee Unified School District Bisbee Coalition for the Homeless

<u>Casa Grand</u> Child and Family Resources

<u>Cave Creek</u> Foothills Food Bank

<u>Chandler</u> Pomeroy Elementary Sirrine Elementary School Valley of the Sun YMCA

<u>Coolidge</u> Central Arizona College

<u>Elov</u> Eloy School District

## Arizona Agencies Served

#### **Florence**

Florence Virtual Academy Office of Pinal County Attorney. K. Volkmer

#### <u>Glendale</u>

Raymond S. Kellis High School

#### <u>Guadalupe</u>

Pascua Yaqui Tribe Frank Elementary

#### Litchfield Scott Libby Elementary PTA

#### Mesa

Adams Elementary School Arizona Museum of Natural History Catholic Charities Community Services Child Crisis Center of Arizona Collegebound AZ **Dobson High School** Edison Elementary School Franklin West Elementary School Guerrero Elementary School Ida Redbird Elementary School Irving Elementary School Lehi Elementary School Lutheran Social Services East Mesa K Readv Mesa Public Library Mesa United Way Native American Fatherhood and Families Association Porter Elementary School Roosevelt Elementary School Stevenson Elementary School St. Vincent De Paul Westwood High School

<u>New River</u> New River Elementary School <u>Palo Verde</u> Palo Verde Elementary

#### **Phoenix**

Arizona Helping Hands Assistance League of Arizona Beyond the Hurt Boys and Girls Club of the Valley Boys Hope Girls Hope of Arizona Bright Minds Youth Development Program Cactus Wren Elementary Capitol Elementary School Civitan Foundation inc Children First Leadership Academy Crestview Preparatory High School Crockett Elementary School Echo Mountain Elementary First Teeth First G. Frank Davidson Elementary Homeward Bound Maricopa County Sheriff's office Maryland Elementary Head Start Mountain View School Native Health **Nevitt Elementary Richard E Miller Elementary** Toys for Tots Valley of the Sun YMCA VH Lassen School Washington Head Start

Whitter Elementary School

<u>Prescott Valley</u> Prescott Valley Charter School

<u>San Tan Valley</u> San Tan Valley Public Library

<u>Scottsdale</u> Valley of the Sun YMCA

#### Sells, Tohono O'odham Nation

Indian Oasis Elementary-Primary

#### <u>Surprise</u>

Altrusa of the West Valley A Mighty Change of Heart

#### <u>Tempe</u>

Aguilar Elementary School City of Tempe: Youth Program Connolly Middle School John J Curry Elementary Scales Technology Academy Tempe Elementary School District Tempe Public Library Wood Elementary School

#### <u>Tucson</u>

Tucson United Way Gale Elementary School







Indio Oliphant Elementary School/Shadow Hills High School

#### San Gabriel

San Gabriel Educational Foundation Coolidge Elementary School Jefferson Middle School McKinley Elementary School Roosevelt Elementary School Washington Elementary School Wilson Elementary School

### Nevada Agencies Served

Las Vegas Equipo Academy Ruby S Thomas Elementary School

#### Ely

White Pine Middle School David E Norman Elementary White Pine County Public Library





## The Page Coach 2021–2022 Survey Results and Testimonials

... thank you again for your generous donation to Pomeroy. I can't tell you how excited the teachers and students were for the books and Highlights magazines. So many teachers made comments about how this was their favorite magazine growing up.

Nicki Young, Clerical Aide, Pomeroy Elementary, Mesa, Arizona

Thank you [Kids Need to Read]! The books are great. I'm so excited to share them with the students.

Holly Justeson, Title 1 School Improvement Specialist, Guerrero Elementary School, Mesa, Arizona

*This was greatly appreciated! Staff and students were shocked!* Kari Tangeman, Humanities Teacher, Ruby Thomas Elementary School, Las Vegas, Nevada

## We appreciated the donations. The kids loved the books some were so excited to read their books we couldn't even get them to smile for pictures. We look forward to partnering with you again in the future.

Nichole Cote, Secretary, Irving Elementary School, Mesa, Arizona

Thank you for the generous contribution of books to our summer school students. We greatly appreciate the opportunity to place books with our students to enjoy for years to come!

Kelsey Christofferson, Title I School Improvement Specialist, Lehi Elementary School, Mesa, Arizona



Our event was to share out these books with our students attending our summer school program. Our students absolutely loved being able to pick out books to take home and keep. Some have read the books, returned them, and asked that they be given to others to take home and read (keep if they would like). Many of our younger readers have commented on reading to their younger siblings. We've left our remaining book/magazine donations on a shelf in the library. Students know that these are books that they don't have to check out but can take home and keep. One family brought in books of their own to add to what they have dubbed the, 'Give and Take Library.' Thank you for this kind donation. Our students have enjoved it 110%!



Jennifer Field, Principal, Sirrine Elementary School, Mesa, Arizona

The variety and quality of the books delivered were excellent! Our students often don't have any books at home for their personal use and ownership; so, this program was truly valued by our students. They were all excited to see these books delivered and shocked they could take them home and keep them! Thank you so much for facilitating getting these books to our students. They will be treasured and read by all who receive them.

Kimberly Smith, Summer Academy Program Manager, Mesa Public Schools, Mesa, Arizona

We were finally able to hand out all the wonderful books! The kids were so excited! They couldn't believe that they got to take them home and keep them there!

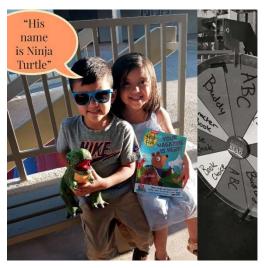
Meghan Zins, Title I School Improvement Specialist, Stevenson Elementary School, Mesa, Arizona

*Thank you for helping to support our Guerrero readers with new books this summer. Students were excited to choose their own titles. We appreciate your generosity and kindness.* Holly Juteson, Title I School Improvement Specialist, Guerrero Elementary School, Mesa Arizona

Thank you so much for the books you gave us. I love them so much! The books you gave us are really cool and awesome.

Juliana, Student, Guerrero Elementary School, Mesa, Arizona

Thank you so much! I like books. My favorite book is E-MERGENCY [Tom Lichtenheld], it [is] a funny book. Thank you so much these are the best books I ever had. Nathan, Student, Guerrero Elementary School, Mesa, Arizona



Kids Need to Read is amazing!! [The staff is] great and always supports with [providing] books for our students. [The students] enjoy getting new books!! Jennifer Enriquez, Principal, Indian Oasis Primary School, Sells, Arizona

Thank you for the books you donated to our school! We appreciate that you're helping to spread the gift of literacy!

Martha Jacobo-Smith, M.Ed, Principal, Frank Elementary School, Guadalupe, Arizona

Thank you very much for this donation! They made for a great take-home gift for children at the end of our summer school program. We appreciate that you're helping to spread the gift of literacy!

Robyn Martinez, Communication Specialist, Tempe Elementary School District, Tempe, Arizona

*This program was a wonderful way to get books in the hands of our kids during the summer. We are incredibly appreciative and look forward to a continued partnership.* Jennifer Highum, TOSA, Scales Technology Academy, Tempe, Arizona

I just want to say Thank You for being a part of the NSA 2021 Community Project; we received A LOT of compliments! [about the project] We also were able to set a 'standard' with the NSA as this has never happened before, this being the Community Project being brought to them instead of the participants going to a site. Again, I want to give you my sincere thanks for making this event a smooth wonderful one!

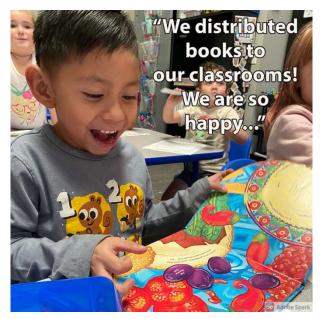
Sofia Murta, Community Outreach Coordinator, Maricopa County Sheriff's Office, Phoenix, Arizona

Thank You for the books! Our students were very excited! ... Thank you again [Kids Need to Read] for all that you do and for supporting our students here at Curry!

Deanna Krajenke, TOSA, Curry Elementary School, Tempe, Arizona

Thank you so much for the opportunity! Our students were very excited to build their home libraries, and to keep reading throughout the rest of the summer! Jennifer McBeth, Director of Instruction, Bisbee Unified School District, Bisbee, Arizona





Our students were very excited to get their own book. The students loved the Highlights magazines and wanted to get them done as soon as possible!

The books that were donated were amazing! The students were so excited to take their very own book home! Thank you for supporting the literacy of our students!

Deanna Krajenke, TOSA, Curry Elementary, Tempe, Arizona

Our students and families were SO excited to receive books from Kids Need to Read. Many students were shocked to be able to take books home, they expressed that they had never been given a brandnew book to keep before! Our SEI library is updated

with grade-appropriate, high-interest books to get students excited about reading in class! Estrella High School, our staff, students, and families, are so grateful for the generous donation!

Carly Mendoza, Assistant School Leader of Curriculum & Instruction, Estrella High School, Avondale, Arizona

## The books were a HUGE success on Meet The Teacher Night! The children were so excited and kept asking "I get to keep it??" Thank you for supporting us here at Curry and cannot wait to continue working together in the future.

Deanna Krahenke, Teacher, Curry Elementary School, Tempe, Arizona

## This is our 2nd year being provided with books from KNTR. It is such a big hit with teachers and students, especially the kindergartners, they love their reading buddies. We are so blessed to have been recipients of the book donations.

Melissa Andrews, Vice President of the PTA, Scott Libby Elementary, Litchfield Park, Arizona

The book giveaway at our Meet The Teacher night was such an awesome!! I could see the joy on our students' faces.

Audrey Arvizu, Media Center Resource Specialist, Adams Elementary School, Mesa, Arizona

There are students who don't not have any books in their homes. Kids Need to Read gave our students a chance to build a "home library" so that every student has access to appropriate books at home.

Jenna Gardner, Exceptional Education teacher, TUSD-Gale Elementary, Tucson, Arizona

I wanted to thank you again for all your support. We are so excited to pass out the books for our Mystery Book Box for this next quarter. The books are beautiful. We look forward to working with you in the future. Good Luck and thank you from the bottom of my heart.

Denise Huddleston, Program Director-Pinal County, Child & Family Resources, Inc, Casa Grande, Arizona

[The Page Coach was] such a huge hit! Not sure anyone could top what you brought to our event. Well done and thank you.

Michelle Carter, Faculty Liaison, Black Mountain Campus - Paradise Valley Community Colleges, Phoenix, Arizona "The kids really enjoyed all the books and magazines. Several took some home to gift to their siblings too!"
- A. Flores Bisbee Boys & Girls Club



Kids Need to Read is a wonderful organization. We would not be able to, give out books at these events if it wasn't for [Kids Need to Read]! I have given your contact information to the Title 1 Specialists at the elementary schools we partner with. They have nothing but great things to say about Kids Need to Read as well.

Amy Otto, Librarian, Mesa Public Library, Mesa, Arizona

One of my students recently emigrated from Mexico. She did not receive a book during the event. At the end she came up to me and asked if she could go and get a book. I said of course. She came back with her chosen title very excited and told me that she wanted to practice her English, and this was going to help her. It brought tears to my eyes to see her overjoyed with this new book and the fact that she wanted to improve her English skills now that she was in America. Thank you very much for brightening her future! Elizabeth Ruiz, Teacher, Westwood High School, Mesa, Arizona

We value our partnership with Kids Need To Read. Altrusa is a service organization focusing on literacy and community service. The director of Kids Need To Read has always been very responsive to our needs and very enthusiastic in supporting our efforts. Jessica Payne, the Executive Director of Kids Need To Read, gave an excellent presentation at our event on 11/18/2021. We truly appreciate the support Kids Need To Read has given us in furthering our efforts in literacy and community service. The books we have received have always been of excellent quality and appropriate to our age ranges. The reading buddies are also an excellent addition to the books that we give to the children. Thank you to Kids Need To Read for your support!

Dawn Mortellaro, Immediate Past President, Altrusa of the West Valley, Surprise, Arizona



...Our vision is that every student in San Gabriel public schools has the opportunity to enjoy the countless benefits of academic and socialemotional literacy. I am overwhelmed by your support that has allowed us to continue to provide much-needed books, resources, and allaround fun distribution events for San Gabriel public school students. I thank you for sharing in our vision. I thank you for your support. I thank you for making our communities a better place to live and work. And I thank you for making a difference in the lives of our youth!

SEF believes that as you build literacy for students in their homes other family members begin to show more interest. We also believe that students need to have access to books at home that spark their interest thus providing them with a variety of books is critical for success. One of the best things ever is that our partners at the Kids Need to Read Foundation believe this too!!

Adela Angiuli, Executive Director, San Gabriel Educational Foundation, San Gabriel, California

Our families loved getting these books and reading buddies! We love getting to see the smiles on the kids' faces when they get to pick a new stuffed animal friend! We appreciate our partnership with you so much and we hope to continue in the future. Jackie Thatcher. Family and Community Engagement Supervisor, Mesa K-Ready, Mesa, Arizona

# I just wanted to take a minute and thank [Kids Need to Read]! You truly have no idea what an impact you will make on the community. Thank you! We can't wait to distribute the books to our needy families and make a difference. Every book opens up the world and is so critical to children.

Susan Levy, Communications Coordinator, Native Health, Phoenix, Arizona

Thank you so very much for the wonderful book and stuffed animal. The kids are in heaven and all they want to do is read and look at books after the story you read to them! My heart is full of gratitude... Vanessa Eckman, MAT, Kindergarten Teacher, Porter Elementary, Mesa, Arizona





We love this program. They have always been so helpful, and our kids love to get the books. We have many low-income families. So, any time we can provide them with literary materials they are appreciative. Nichole Cote, Secretary to the Principal, Irving Elementary, Mesa, Arizona

I cannot tell you what a hit the books were on Saturday. Families and children were so excited to get a new book... [Kids Need to Read] made such a difference in the lives of many. Many of the families don't have access to books, let alone new books and they were so happy! Books and reading are the key! Susan Levy, Communications and Community Relations Director, Native Health, Phoenix, Arizona

The donations were a needed and valued addition to the other gifts we gave to children for our event.

Latorrey Whitehead, Director, Bright Minds Youth Development Program, Phoenix, Arizona

As always, our book give-away was a success due to the generous Kids Need to Read donation! The high-interest books we received for our intermediate students were perfect! Hockey! Wrestling! Bloodhounds! Fingerprints! World War II! These topics and many others drew our students in, and the books were read on the spot! For our limited-English students, the Highlights magazines and puzzle books were very much appreciated. The grade level teachers were so thankful that ALL students came away with something to read, something to do, something to take home over the winter break! Thank you, thank you, thank you, Kids Need to Read! With each and every donation, you are making a difference in our student's lives and we are eternally grateful!

Karen O'Keefe, EL Testing Specialist, Mountain View School, Phoenix, Arizona

We are so grateful for the donation. Our members are showing a greater interest in reading and have greater resources to practice their skills because of your donation. Megan Reddell, Outreach Coordinator, Civitan Foundation, Inc., Phoenix, Arizona

We so appreciate the generosity [of Kids Need to Read]... The students [were] excited about new clean free books!

Ginny Null, Library Parapro, Raymond S Kellis High School, Glendale, Arizona January 6, 2022



Our clients are so excited to receive the High Five as a supplement to their oral health incentives. Our program is focused on ensuring children 0-5 are kindergarten ready and this is a great addition to our service.

Jackie Sutter, Program Supervisor, Maricopa County Dept of Public Health - Office of Oral Health, Phoenix, Arizona

[The staff was] great, she spent time talking to each family and child about reading and their interests. Our school really appreciates Kids Need to Read! Deborah Kovaleski, School Counselor, Adams Elementary, Mesa, Arizona



## The Page Coach



Helping children discover the joy of reading and the power of a literate mind!