

FINANCIAL STATEMENTS (Reviewed)

YEAR ENDED MARCH 31, 2014



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# INDEPENDENT ACCOUNTANT'S REVIEW REPORT

# FINANCIAL STATEMENTS

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## INDEPENDENT ACCOUNTANT'S REVIEW REPORT

To the Board of Directors Kids Need to Read Mesa, Arizona

We have reviewed the accompanying statement of financial position of Kids Need to Read as of March 31, 2014, and the related statements of activities, functional expenses and cash flows for the year then ended. A review includes primarily applying analytical procedures to management's financial data and making inquiries of Organization management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the financial statements as a whole. Accordingly, we do not express such an opinion.

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America and for designing, implementing, and maintaining internal control relevant to the preparation and fair presentation of the financial statements.

Our responsibility is to conduct the review in accordance with *Statements on Standards for Accounting and Review Services* issued by the American Institute of Certified Public Accountants. Those standards require us to perform procedures to obtain limited assurance that there are no material modifications that should be made to the financial statements. We believe that the results of our procedures provide a reasonable basis for our report.

Based on our review, we are not aware of any material modifications that should be made to the accompanying financial statements in order for them to be in conformity with accounting principles generally accepted in the United States of America.

Lohnan Company, PLLC

Mesa, Arizona July 30, 2014

# KIDS NEED TO READ STATEMENT OF FINANCIAL POSITION March 31, 2014

ASSETS	
Current assets	
Cash	\$ 12,837
Contributions receivable	5,724
Pledge receivable	50,000
Books inventory	214,514
Prepaid expenses	 2,400
Total current assets	 285,475
Property and equipment	2,199
Less accumulated depreciation	 (2,091)
Total property and equipment	 108
Other assets	
Pledge receivable, less unamortized discount of \$39,955	260,045
Security deposit	 800
Total other assets	 260,845
Total assets	\$ 546,428

# KIDS NEED TO READ STATEMENT OF FINANCIAL POSITION (Continued) March 31, 2014

LIABILITIES AND NET ASSETS Current liabilities	
Accounts payable	\$ 3,088
Accrued expenses	1,395
Deferred revenue	 12,523
Total current liabilities	 17,006
Commitment	
Net assets	
Unrestricted	214,577
Temporarily restricted	314,845
Total net assets	 529,422

**Total liabilities and net assets** \$ 546,428

See accompanying notes and independent accountant's review report

# KIDS NEED TO READ STATEMENT OF ACTIVITIES Year Ended March 31, 2014

		Temporarily				
	Uni	restricted	R	estricted	 Total	
Support and revenue						
Contributed books inventory	\$	73,378	\$	-	\$ 73,378	
Contributions		51,073		13,686	64,759	
Grants		15,000		-	15,000	
Special event		24,436		-	24,436	
Contributed services		64,250		-	64,250	
Other income, net		2,839		-	 2,839	
Total support and revenue		230,976		13,686	244,662	
Net assets released from time restrictions		50,000		(50,000)	 	
Total support and revenue and reclassifications		280,976		(36,314)	 244,662	
Functional expenses						
Program services		245,526		-	245,526	
Fundraising		33,647		-	33,647	
General and administrative		59,535			 59,535	
Total functional expenses		338,708		-	338,708	
Disposal of obsolete donated inventory		1,404		-	 1,404	
Total functional expenses and disposal		340,112		-	 340,112	
Change in net assets		(59,136)		(36,314)	(95,450)	
Net assets, beginning balance		273,713		351,159	 624,872	
Net assets, ending balance	\$	214,577	\$	314,845	\$ 529,422	

See accompanying notes and independent accountant's review report

# KIDS NEED TO READ STATEMENT OF FUNCTIONAL EXPENSES Year Ended March 31, 2014

		Support		
	Program		General and	
	Services	Fundraising	Administrative	Total
Distributed books inventory	\$ 155,855	\$-	\$-	\$ 155,855
Professional fees	¢ 123,655 22,400	¢ 22,400	° 29,627	74,427
Salaries	43,143	2,754	22,658	68,555
Rent and utilities	10,399	1,155	1,284	12,838
Special event	-	5,498	-	5,498
Payroll taxes	3,486	219	1,784	5,489
Materials and supplies	3,945	176	195	4,316
Shipping	3,001	-	42	3,043
Promotion	1,735	-	-	1,735
Insurance	-	-	1,517	1,517
Other	-	-	1,427	1,427
Fundraising fees	-	1,360	-	1,360
Travel	800	-	-	800
Equipment	630	70	78	778
Purchased services	132	15	506	653
Depreciation			417	417
Total functional expenses	\$ 245,526	\$ 33,647	\$ 59,535	\$ 338,708

# KIDS NEED TO READ STATEMENT OF CASH FLOWS Year Ended March 31, 2014

Cash flows from operating activities	
Change in net assets	\$ (95,450)
Adjustments to reconcile change in net assets	
to net cash provided by operating activities	
Contributed books receivable	27,458
Contributed books receivable	(100,836)
Distributed books inventory	155,855
•	1,404
Disposal of obsolete donated inventory	
Amortization of discount on pledge receivable	(11,286) 417
Depreciation	417
(Increase) decrease in:	0.000
Contributions receivable	8,880
Pledge receivable	50,000
Purchased books inventory	(18,995)
Prepaid expenses	(2,004)
Increase (decrease) in:	
Accounts payable	(7,304)
Accrued expenses	(8,222)
Deferred revenue	 12,149
Net cash provided by operating activities	12,066
Cash, beginning balance	 771
Cash, ending balance	\$ 12,837

See accompanying notes and independent accountant's review report

### KIDS NEED TO READ NOTES TO FINANCIAL STATEMENTS

#### Note 1. Nature of Organization and Summary of Significant Accounting Policies

#### *Nature of organization:*

Kids Need to Read ("Organization") was incorporated on May 29, 2008 as The Kids Need to Read Foundation, a not-for-profit corporation under the laws of the State of California. On December 17, 2009, the Organization amended its articles of incorporation to change its name. The Organization's administrative office is located in Mesa, Arizona. The mission of Kids Need to Read is to create a culture of reading for children by providing inspiring books to under-funded schools, libraries and literacy programs across the United States, especially those serving disadvantaged children. The Organization is primarily supported by contributions of books from authors and publishing companies and monetary contributions from corporations and individuals.

#### Basis of presentation:

The Organization's external financial statement presentation is governed by Accounting Standards Codification ("ASC") Topic 958, *Not-for-Profit Entities* ("ASC 958"). Under ASC 958, a not-for-profit organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets and permanently restricted net assets, based upon the existence or absence of donor-imposed restrictions as follows:

- Unrestricted Net assets that are not subject to donor-imposed restrictions. Certain unrestricted net assets may be designated for specific purposes by action of the Board of Directors. The Organization currently does not have any Board of Directors designated unrestricted net assets.
  Temporarily restricted Net assets subject to donor-imposed restrictions that were not met as of the year and of the current reporting period and can be fulfilled by action of the
- year end of the current reporting period and can be fulfilled by action of the Organization pursuant to those restrictions or that expire by the passage of time. See Note 5 for temporarily restricted net assets that expire by the passage of time.
- Permanently restricted Net assets subject to donor-imposed restrictions that they be maintained permanently by the Organization. The Organization currently does not have any donor-imposed permanently restricted net assets.

#### Contributions and pledge receivable:

Unconditional contributions and pledges receivable that are expected to be collected within one year are recorded at net realizable value. Unconditional contributions and pledges receivable that are expected to be collected in future years are recorded at fair value, which is measured as the present value of their future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the contributions and pledges are received. Amortization of the discounts is included in contribution revenue. Conditional contributions and pledges are not included as support until the conditions are substantially met. As of March 31, 2014, the Organization does not have any conditional contributions and pledges receivable.

### KIDS NEED TO READ NOTES TO FINANCIAL STATEMENTS

### Note 1. Nature of Organization and Summary of Significant Accounting Policies (Continued)

The Organization provides an allowance for uncollectible contributions and pledges receivables by evaluating the receivables, donors' financial condition, historical collection information and current economic conditions. Management determined that no allowance was considered necessary at March 31, 2014.

#### Books inventory:

Books inventory consists of books and other reading materials. Contributions of books are recorded as support at their estimated fair value at the date of contribution and such items are expensed, based upon the specific identification method, as program services expense when distributed to other not-for-profit corporations. Contributions of new books are valued at 80% of the retail price beginning April 1, 2012. Prior to April 1, 2012, contributions of new books were valued at the retail price. Contributions of used books are valued at half the retail price. Contributions of advanced reading copy books are valued at one fourth the retail price. Retail price is based on the publisher's listed price or, if no listed price, the fair value as reported online at the date of contribution. Contributed books with no identifiable retail price or not usable by the Organization are valued at \$1.

Books purchased by the Organization are valued at cost (specific identification) or market. Market is based on the lower of replacement cost or estimated realizable value. The valuation of books inventory requires management to estimate obsolete or excess inventory. The determination of obsolete or excess inventory requires management to estimate the future demand for the Organization's books inventory. Management determined that no allowance for inventory obsolescence was necessary at March 31, 2014.

### Property and equipment:

The Organization capitalizes all property and equipment with a value greater than \$500 and an estimated useful life of three years or more beginning April 1, 2012. Purchased property and equipment are carried at cost. Donations of property and equipment are recorded as support at their estimated fair value at the date of donation. Such donations are reported as unrestricted support unless the donor has restricted the donated assets to a specific purpose. Assets donated with explicit restrictions regarding their use and contributions of cash that must be used to acquire property and equipment are reported as restricted support. Absent donor stipulations regarding how long those donated assets must be maintained, the Organization reports expirations of donor restrictions when the donated or acquired assets are placed in service as instructed by the donor.

Depreciation has been provided on the straight-line method over estimated useful lives of three years. When items of property and equipment are sold or retired, the related costs and accumulated depreciation is removed from the accounts and any gain or loss is included in change in unrestricted net assets.

Repairs that significantly extend the lives of property and equipment are capitalized, while routine repairs and maintenance are expensed when incurred.

### KIDS NEED TO READ NOTES TO FINANCIAL STATEMENTS

### Note 1. Nature of Organization and Summary of Significant Accounting Policies (Continued)

### Deferred revenue:

Deferred revenue represents funds received in advance for services to be provided during a fundraiser and funds contributed for the publishing of a book by the Organization. Such amounts are recognized as revenue when the related services are provided or the book is published.

During the year ended March 31, 2014, the Organization received funds contributed to be used for the publishing of a book by the Organization. Funds contributed, or pledged to be contributed, to the Organization for the year ended March 31, 2014 totaled \$11,789 and are included in deferred revenue on the accompanying statement of financial position. Subsequent to the year ended March 31, 2014, the Organization published the book. All funds contributed were expended for the publishing of the book.

### Contributions, pledges, and grants:

The Organization follows ASC 958. In accordance with ASC 958, contributions, pledges, and grants received are recorded as unrestricted, temporarily restricted or permanently restricted support, depending on the existence and/or nature of any donor restriction.

All contributions, pledges, and grants are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are designated for future periods or restricted by the donor for specific purposes are reported as temporarily restricted or permanently restricted support that increases those net asset classes. When a temporary restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. However, if a restriction is fulfilled in the same time period in which the contribution, pledge, or grant is received, the Organization reports the support as unrestricted.

### Contributed goods and services:

Contributed goods and services are recorded as support at their estimated fair value at the date goods are contributed or services are rendered. Contributed services are recognized when the services create or enhance non-financial assets or require specialized skills, are provided by individuals possessing those skills, and typically need to be purchased if not contributed. The Organization recognized contributed services and related expenses of \$64,250 for the year ended March 31, 2014.

In addition, a substantial number of volunteers have contributed significant amounts of their time to the Organization; however, the fair value of these services have not been recorded in the accompanying financial statements since the appropriate criteria for recognizing the services have not been met.

### Functional expenses:

Expenses that can be identified as a program or fundraising activity are charged directly to their natural expenditure classification. Those expenses which cannot be specifically identified as a program or fundraising activity have been allocated based upon management's best estimate of usage.

### Note 1. Nature of Organization and Summary of Significant Accounting Policies (Continued)

### Income taxes:

The Organization has received from the Internal Revenue Service an exemption from federal income taxes under Section 501(c)(3) of the Internal Revenue Code. It has been classified as a public charity under section 509(a)(2). A provision is made in the financial statements for income taxes on unrelated trade or business income earned, when applicable. No significant timing or other difference that would result in a material deferred income tax liability exists.

The Organization adopted the accounting standard on accounting for uncertainty in income taxes. Management evaluated the Organization's tax positions and concluded that the Organization had taken no uncertain tax positions that require adjustment to the accompanying financial statements to comply with the provisions of this guidance. With few exceptions, the Organization is no longer subject to income tax examinations by the U.S. federal, state or local tax authorities for years before 2009.

### Use of estimates:

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

### Subsequent events:

The Organization has evaluated subsequent events through July 30, 2014, the date on which the financial statements were available to be issued. See Note 6 for subsequent event noted.

### Note 2. Recent Authoritative Accounting Guidance

In October 2012, the Financial Accounting Standards Board issued new accounting guidance Accounting Standards Update ("ASU") 2012-05, *Statement of Cash Flows (Topic 230): Not-for-Profit Entities: Classification of the Sale Proceeds of Donated Financial Assets in the Statement of Cash Flows (a Consensus of the FASB Emerging Issues Task Force)* which requires a not-for-profit entity to classify cash receipts from the sale of donated financial assets consistently with cash donations received in the statement of cash flows if those cash receipts were from the sale of donated financial assets that upon receipt were directed without any not-for-profit entity-imposed limitations for sale and were converted nearly immediately into cash. Accordingly, the cash receipts from the sale of those financial assets should be classified as cash inflows from operating activities, unless the donor restricted the use of the contributed resources to long-term purposes, in which case those cash receipts should be classified as cash flows from investing activities. This guidance is effective prospectively for fiscal years, and interim periods within those years, beginning after June 15, 2013. The adoption of this guidance is not expected to materially impact the Organization's financial statements.

#### Note 3. Pledge Receivable

Pledge receivable represents a donor's unconditional promise to give to the Organization and is measured at the present value of estimated future cash flows using a discount rate of 3.13%. Collection of the receivables is as follows at March 31, 2014:

Due in less than one year	\$ 50,000
Due in one to five years	250,000
Due in more than five years	50,000
Total	 350,000
Less unamortized discount	(39,955)
	\$ 310,045

Pledge receivable consists of a long-term unconditional promise to give from one donor.

### Note 4. Books Inventory

The following is an analysis of the activity in books inventory during the year ended March 31, 2014:

Books inventory, beginning balance	\$ 251,942
Contributed books inventory	100,836
Distributed books inventory	(155,855)
Purchased books inventory	18,995
Disposal of obsolete donated inventory	 (1,404)
Books inventory, ending balance	\$ 214,514

#### Note 5. Net Assets

Temporarily restricted net assets that expire by the passage of time are \$314,845 at March 31, 2014.

Net assets released from time restrictions are \$50,000 for the year ended March 31, 2014.

### Note 6. Commitment

### **Operating lease:**

The Organization leases its administrative office under an operating lease that requires monthly payments of \$800 plus sales tax, expiring August 2014. The future minimum rental payments required under the operating lease are approximately \$4,100 for the year ended March 31, 2015. The lessor has the option to terminate the operating lease with 60 days' written notice. Rental expense for this operating lease was \$9,816 for the year ended March 31, 2014 and is included in functional expenses on the accompanying statement of activities.

#### Note 6. Commitment (Continued)

Subsequent to the year ended March 31, 2014, the Organization entered into an administrative office lease to move its administrative office to a new location. The lease expires September 2017 with similar terms to the current administrative office lease.